

# A Global Analysis of Language Learning Through Technology Based Platforms

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# Area of Study

- Language
- Education
- Technology
- Incorporating technology to teach a language





# Innovative Practices

- Personalized Learning
- Live sessions
- Work at your own pace
- Language learning Purposes
  - Academic
  - Business/formal
  - Children
- Real life scenarios





# Recurring Themes

- Fee or subscription based
- Games are used
- Fluency Levels
- Universal goal: become a fluent native speaker.
- Success stories
- Most appear to place an emphasis on English



# Overlap

- They all seem to have an intuitive language tool [i.e. Artificial Intelligence that helps/guides you]
- Using Text/Voice/Videos to help user
- All have social media accounts to drive narrative/impression to obtain new users





# Differences

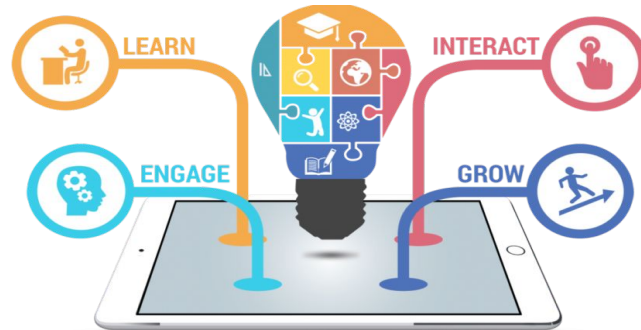
- Schools/business vs society/people in general
- Some say that they are the “experts” in language learning but there is no real metric to measure that?





# Benefits of Learning with Technology Apps

- Provides motivation for students to speak and write.
- Enhance students' sense of audience.
- Teaches students the importance of emerging technologies.
- Reduces stress in oral and written tests in school.
- Cultivates fun and positive attitude towards learning language.





# Case Studies



<https://app.grammarly.com/>



<https://www.hellotalk.com/?lang=en>



<https://www.languagenut.com/en-us/>



duolingo

<https://www.duolingo.com/>



<https://www.english-attack.com/>



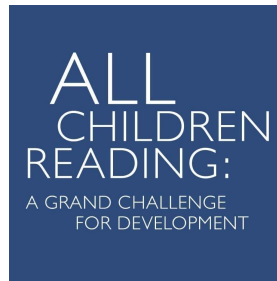
<https://www.gamesforlanguage.com/>



<https://www.babbel.com/>



# Case Studies



Ninchanese

<https://ninchanese.com/>



<https://www.rosettastone.com/>

<https://allchildrenreading.org/innovators/>

EnglishCentral 



Rankweil

<https://www.hlwrnkweil.at/schule/hlw/>



<https://startspanish.com/>

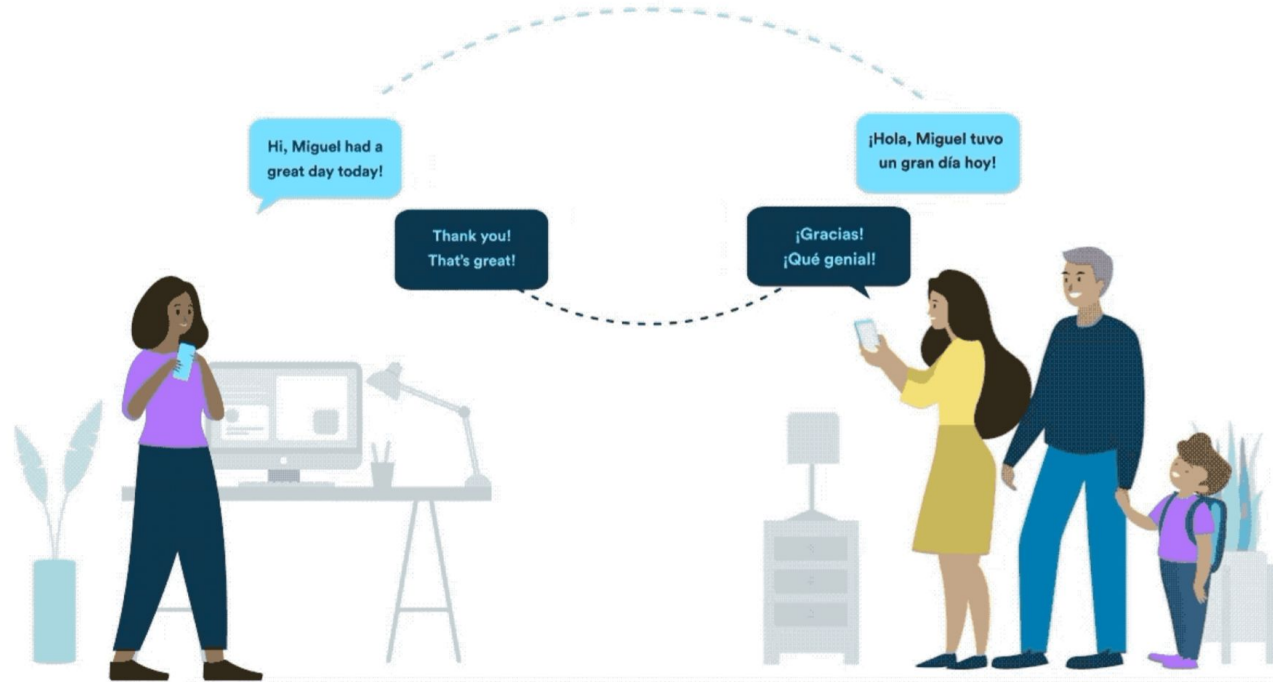
<https://www.englishcentral.com/browse/videos>

**hundrED**

<https://hundred.org/en/projects/finnish-as-a-second-language>

# New App for Teachers “Talking Points”

How it works



# Final Thoughts

- New tools are emerging constantly!
- Principled teaching
- Embracing a digital future





# References

CHOI, J. (2008) The Role of Online Collaboration in Promoting ESL Writing. *English Language Teaching*. Vol. 1. No. June 2008. Canada Centre of Science and Education. <http://www.ccsenet.org/journal/index.php/elt/article/viewFile/508/490>.

Salaberry, M. R. (2001). The Use of Technology for Second Language Learning and Teaching: A Retrospective. *The Modern Language Journal*, 85(1), 39–56. <http://www.jstor.org/stable/330375>